



**DO YOU KNOW WHAT MAY BE HIDING
IN YOUR CHILD'S FRUIT DRINK?**

DIET SWEETENERS

Even though diet sweeteners have no calories, they actually taste sweeter than regular sugar. Drinks with these sweeteners also often have added sugars, making them extra sweet.

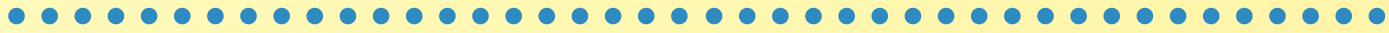
RECOGNIZING DIET SWEETENERS

.....

NAME	HOW MANY TIMES SWEETER THAN SUGAR?
Acesulfame Potassium	200x sweeter
Stevia	300x sweeter
Sucralose (Splenda)	600x sweeter
Neotame	7,000-13,000x sweeter

Health experts do not recommend serving drinks with diet sweeteners to children under 14 years old.

WHAT'S HIDDEN IN YOUR CHILD'S DRINK?



- Sucralose
- Acesulfame Potassium
- Neotame



Sucralose

NUTRITION INFORMATION

Contains

WATER, HIGH FRUCTOSE CORN SYRUP AND 2% OR LESS OF EACH OF THE FOLLOWING: CONCENTRATED JUICES (ORANGE, TANGERINE, APPLE, LIME, GRAPEFRUIT, PEAR), CITRIC ACID, ASCORBIC ACID (VITAMIN C), THIAMIN HYDROCHLORIDE (VITAMIN B1), NATURAL FLAVORS, MODIFIED CORNSTARCH, CANOLA OIL, SODIUM CITRATE, CELLULOSE GUM, SUCRALOSE, ACESULFAME POTASSIUM, NEOTAME, SODIUM HEXAMETAPHOSPHATE, POTASSIUM SORBATE TO PROTECT FLAVOR, YELLOW #5, YELLOW #6.

WATER, APPLE JUICE CONCENTRATE, MALIC ACID, ASCORBIC ACID (VITAMIN C), SUCRALOSE, NATURAL FLAVORS.



Sucralose



- Sucralose
- Acesulfame Potassium

INGREDIENTS: WATER, HIGH FRUCTOSE CORN SYRUP, CONTAINS LESS THAN 2% OF NATURAL AND ARTIFICIAL FLAVOR, SUCRALOSE (SWEETENER), CITRIC ACID (FOR TARTNESS), GUM ARABIC, GLYCEROL ESTER OF WOOD ROSIN, RED 40, SODIUM BENZOATE AND POTASSIUM SORBATE (TO PRESERVE FRESHNESS), CALCIUM DISODIUM EDTA (TO PROTECT FLAVOR).

WATER, AND LESS THAN 2% OF: CONCENTRATED JUICES (APPLE, CLARIFIED PINEAPPLE, PASSIONFRUIT, ORANGE), FRUIT PUREES (APRICOT, PAPAYA, GUAVA), ASCORBIC ACID (VITAMIN C), CITRIC ACID, NATURAL AND ARTIFICIAL FLAVORS, PECTIN, ACACIA GUM, ESTER GUM, RED 40, BLUE 1, SUCRALOSE, ACESULFAME POTASSIUM, POTASSIUM SORBATE AND SODIUM HEXAMETAPHOSPHATE (PRESERVATIVES).